

GREATER BRIDGETON AREA HOLIDAY PARADE

Carol Musso & Steve Wymbs Co-Chairs

C/O Bridgeton Main Street Association
59 E. Commerce Street, Bridgeton, N.J. 08302-2650

On the Web at www.bridgeton-parade.com
E-Mail us at info@bridgeton-parade.com

October 22, 2009

Re: Greater Bridgeton Area Holiday Parade – 2:00 p.m., November 29, 2009

“I BELIEVE...The Wonder of the Holiday”

The Greater Bridgeton Area Holiday Parade Committee, in association with the Bridgeton Main Street Association and the City of Bridgeton, cordially invites you to participate in a Holiday Tradition. As the Holiday Season approaches, the hosts of the Annual Bridgeton Christmas Parade invite you and your organization or group to become a partner and join us in this year's festivities. This year's theme is *“I BELIEVE...The Wonder of the Holiday”*. We invite you to come celebrate with us.

The success of this event is based on the support received from the entire community. We want to take this opportunity to thank all the sponsors and participants of past events and look forward to your continued support. Partners in past events have sponsored, participated, or have been represented in the parade, alongside countless professional and homemade floats, regional and local bands, fire and rescue companies, antique and classic cars, helium balloons, characters, celebrities, and of course the annual arrival of Santa to the delight of both young and old alike. Past holiday parades have enjoyed tremendous viewer audiences, from the crowds lining the streets, to pre-parade and post-parade press coverage, including television.

The Parade Committee has developed exciting sponsorship opportunities this year that can be tailored to all levels of participation. We believe that the opportunity to promote your group or business in demonstrating support for our community should be all inclusive to highlight the diversity that makes this area both unique and wonderful.

Please join all of us in the celebration of this holiday season by partnering with us in the support of not only the season but the community where we live and work. Included in this packet are both the Entry Forms and the Sponsorship Packages for your consideration. We look forward

to hearing from you in whatever level you choose and we invite you to again enjoy the spirit of community pride that is the essence of this event.

Sincerely,

Co-Chairs
Greater Bridgeton Area Holiday Parade Committee